



Communication Mosaics: An Introduction to the Field of Communication

By Julia Wood

Cengage Learning, Inc, United States, 2016. Paperback. Book Condition: New. 8th Revised edition. 254 x 202 mm. Language: English . Brand New Book. COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION, 8E draws from the most up-to-date research, theories, and technological information to provide both an overview of the field and practical applications you can immediately use to improve your personal, professional, and public communication skills. Extremely student friendly, the text combines the author s signature first-person narrative style with popular student commentaries. It introduces the basic processes and skills central to all communication contexts and then explains how these aspects of communication are applied in specific contexts such as interpersonal and public speaking. New coverage in Chapter 13 walks you step-by-step through the process of planning and preparing a public speech. As you progress through the text, each chapter ends with a case study enabling you to put what you learn into practice.



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