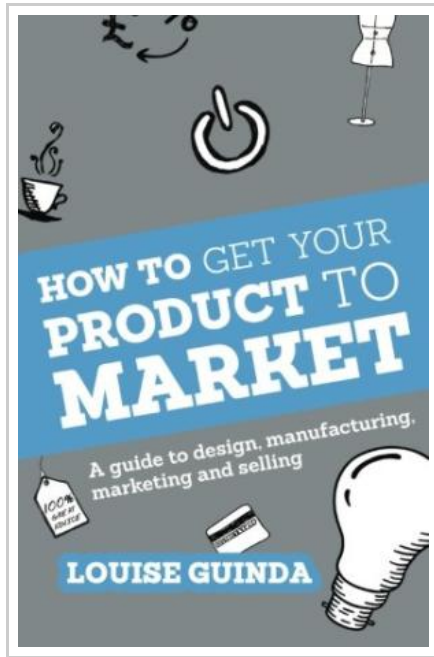



[DOWNLOAD](#)


How to Get Your Product to Market: A Guide to Design, Manufacturing, Marketing and Selling

By Louise Guinda

Brightword Publishing. Paperback. Book Condition: new. BRAND NEW, How to Get Your Product to Market: A Guide to Design, Manufacturing, Marketing and Selling, Louise Guinda, Do you have an idea for a new product which you are convinced will be the 'next big thing'? Have you spotted a gap in the market and found a way to make people's lives easier or better? Then 'How to Get on to the High Street' is just the book you need. It is a step-by-step guide of how to transform your product from a dream in your head to a reality on the high street shelves. Topics covered include: making sure that people will buy your product before spending any money; stopping others copying your idea through patents, design registration and trademarks; creating a winning brand and marketing message; getting your product featured in the media; and breaking into big stores. Louise Guinda is the founder of Safe Dreams and the successful inventor of two products: the Cot Wrap and Safebreathe toys. Despite having no experience of bringing a product to market, Louise has succeeded creating a multi-national brand, winning numerous awards and appearing on the BBC website and STV News on the...



READ ONLINE
[1.88 MB]

Reviews

This publication may be worth purchasing. it was actually writtern quite flawlessly and valuable. I am just happy to tell you that this is actually the very best book i actually have study inside my personal life and can be he best ebook for actually.

-- **Frank Nienow**

This is the greatest book we have study right up until now. This can be for all those who statte that there was not a worth reading. Your lifestyle period will probably be enhance when you complete looking at this ebook.

-- **Santos Koelpin**

Other PDFs



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a bigger one that wasn't even white?...



Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 211 x 101 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....



Smile/Cry: Happy or Sad, Wailing or Glad - How Do You Feel Today?

Exisle Publishing (Australia). Hardback. Book Condition: new. BRAND NEW, Smile/Cry: Happy or Sad, Wailing or Glad - How Do You Feel Today?, Tania McCartney, Jess Racklyeft, An innovative flip-over picture book for young kids, showcasing the full emotional range of their formative...



What Do You Expect? She's a Teenager!: A Hope and Happiness Guide for Moms with Daughters Ages 11-19

Sourcebooks, Inc, United States, 2011. Paperback. Book Condition: New. 208 x 140 mm. Language: English . Brand New Book. If your little girl has suddenly turned into one big eye roll, then Arden Greenspan-Goldberg's What Do You Expect? She's a...



Do You Have a Secret?

Barron's Educational Series Inc., U.S., United States, 2005. Paperback. Book Condition: New. Marto Fabrega, Marta Fabrega (illustrator). 242 x 238 mm. Language: English . Brand New Book. Every child has secrets, and many secrets are fun to keep--for instance, a surprise birthday...