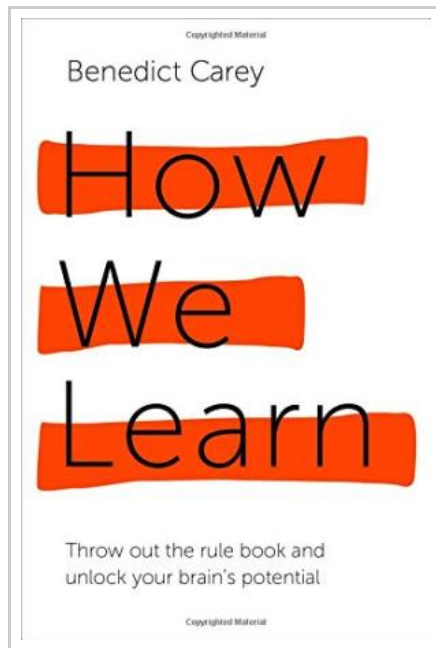




How We Learn: Throw Out the Rule Book and Unlock Your Brain's Potential (Main Market Ed.)

By Benedict Carey

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, How We Learn: Throw Out the Rule Book and Unlock Your Brain's Potential (Main Market Ed.), Benedict Carey, This book will help you to learn Spanish - or the Spanish guitar - faster. This book will give an athlete the edge to turn Silver into Gold. This book will give any child the chance to perform better in exams. Full stop. How We Learn is a landmark book that shakes up everything we thought we knew about how the brain absorbs and retains information. Filled with powerful - and often thrillingly counter-intuitive - wisdom, stories and practical tips, it gets to the very heart of the learning process; and gives us the keys to reach our very fullest potential in every walk of life. 'This book is a revelation. I feel as if I've owned a brain for 54 years and only now discovered the operating manual .Benedict Carey serves up fascinating, surprising and valuable discoveries with clarity, wit, and heart.' Mary Roach, bestselling author of Stiff 'Whether you struggle to remember a client's name, aspire to learn a new language, or are a student battling to prepare for the next test,...



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