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GRIN Verlag GmbH, United States, 2014. Paperback. Book Condition: New. Auflage.. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.Seminar paper from the year 2011 in the subject Communications - Public Relations, Advertising, Marketing, Social Media, grade: 1.1, Central Queensland University, course: Advertising Design Communication, language: English, comment: Grade has been converted from Australian (29/30) to German (1.1), abstract: Advertising is all about getting attention. One of the best ways of getting attention through...

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