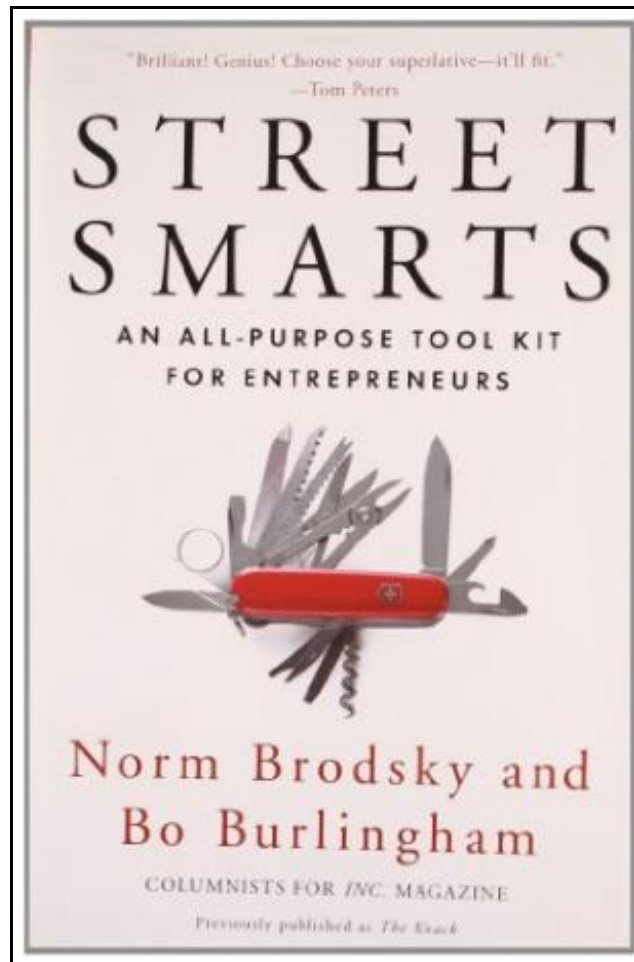


Street Smarts: An All Purpose Tool Kit for Entrepreneurs



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Reviews

It in a single of the best book. This is for those who statte there had not been a well worth reading through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Dr. Barney Robel Jr.)

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Penguin Putnam Inc. Paperback. Book Condition: new. BRAND NEW, Street Smarts: An All Purpose Tool Kit for Entrepreneurs, Norm Brodsky, Bo Burlingham, People starting out in business tend to seek step-by-step formulas or rules, but in reality there are no magic bullets. Rather, says veteran company-builder Norm Brodsky, there's a mentality that helps street-smart entrepreneurs solve problems and pursue opportunities as they arise. Brodsky shares his hard-earned wisdom every month in "Inc." magazine, in the hugely popular "Street Smarts" column he cowrites with Bo Burlingham. Now they've adapted their best advice into a comprehensive guide for anyone running a small business.



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